

ANNUAL HARVEST STOMP SPONSORSHIP

Harvest STOMP connects Napa Valley Grapegrowers and the Napa Valley Farmworker Foundation with individuals passionate about preserving ag land and supporting farmworkers and their families. Our goal for Harvest STOMP sponsorship is to underwrite all event expenses so that 100% of the proceeds raised will be used to fulfill the missions of both organizations.

Limited availability for Presenting Partner, Premier Partners, and Distinguished Sponsors.



HARVEST STOMP™

“Since 1905, Mechanics Bank has passionately supported businesses, nonprofits, and important causes like the Napa Valley Grapegrowers that build community, nurture the local economy and have a real impact. We’ve proudly partnered with the NVG for many years on Harvest STOMP, an amazing event that brings together a great group of people all for a great cause!”

-Dan Aguilar, Mechanics Bank

2024 HARVEST STOMP BENEFITS BY LEVEL

	Presenting Partner \$50,000	Premier Partner \$25,000	Distinguished Sponsor \$15,000	Major Sponsor \$5,000
Event reservations	16	8	4	2
Company recognition during event welcome presentation	x	x	x	x
Logo displayed on event signage and throughout the digital presentation at dinner	x	x	x	x
Company included on Harvest STOMP t-shirts	Logo	Logo	Name	Name
Company featured on attendee event packets	Logo	Logo	Name	Name
Ad feature in the event program	Color, Full Page	Color, Full Page	BW, ½ Page	BW, ¼ Page
Social media recognition	Custom Individual	Custom Individual	Custom Individual	Group Recognition
Company logo featured on the Harvest STOMP website, as well as event reservations and eAuction website pages	x	x	x	x
Company recognition on NVG website homepage	1 Month	1 Month	2 Weeks	
Dedicated branding opportunity integrated into event design	x	x	x	
Provide branded item in guest gift bags	x	x		
Social media video feature	x	x		
Included in media outreach (when appropriate)	x	x		
Branding represented on dinner tables	x	x		
Branding included throughout event	x			
Logo featured on stage signage	x			
Custom promotion and opportunities available	x			

YEAR-ROUND BENEFITS FOR ALL HARVEST STOMP SPONSORS

- Industry and community recognition as an Annual Harvest STOMP Sponsor
- Representation in the NVG and FWF annual reports distributed to more than 1,500 NVG members and donors
- Company name or logo included in multiple Harvest STOMP email newsletters sent to over 5,000 Napa Valley grape growers, vineyard owners and top-tier wine consumers
- Social media marketing and recognition with a reach of more than 9,400 Facebook fans and 4,900 Instagram followers (Growing by the day like our vines!)

“Napa Valley’s world-class wines start in the vineyard. As a farmer, winegrower and vintner, the land and the communities that preserve it are incredibly important to me. For over a decade now, it’s been an honor for John Anthony Wines and FARM Napa Valley Vineyard Management to sponsor the annual Harvest STOMP auction. With funds raised by this event, the Napa Valley Grapegrowers and Napa Valley Farmworker Foundation provide critical support, education and advocacy for the most deserving communities here in the Valley. I am proud of the work they do and our ability to contribute every year.”

- John Anthony Truchard, Founder and CEO John Anthony Family of Wines

IN-KIND OPPORTUNITIES

It takes more than a village to produce Harvest STOMP. It takes tractors, crews, forklifts, hay bales, refrigerated containers, wine, food, tables, chairs, and oh, yes, restrooms. If you would like to learn more about in-kind donation opportunities, we’d love to talk to you.





Yes! I would like to be a Harvest STOMP Sponsor!

- Presenting Partner - \$50,000 (1 available)
- Premier Partner - \$25,000 (2 available)
- Distinguished - \$15,000
- Major - \$5,000
- In-Kind - I would like to donate support or resources to the event production

- 5 Years
- 3 Years
- 1 Year

COMPANY INFORMATION

Company Name: _____

Contact Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email Address: _____

Handle(s): Instagram _____ Facebook _____

PAYMENT INFORMATION

Check enclosed: _____ Check #: _____

Visa/MC/AMEX #: _____

Expiration: _____ Security Code: _____ Billing Zip: _____

Name on Card: _____

Signature: _____

To confirm your sponsorship, please send your completed form to Quincy Scott at gscott@napagrowers.org

Please make your check payable to: Napa Valley Grapegrowers
831 Latour Court, Suite A, Napa CA 94558

The Napa Valley Grapegrowers and Napa Valley Farmworker Foundation are public charities recognized as tax-exempt by the IRS under Section 501(c)(3).