Harvest Stomp
Celebrating Ten Years
Auction Catalog
TO PRESERVE AND PROMOTE
NAPA VALLEY’S
WORLD-CLASS VINEYARDS

WHO WE ARE
Representing the vineyards of Napa County, the Napa Valley Grapegrowers is a community of wine industry leaders committed to working together to advance the heritage and reputation of the Napa Valley appellation.

WHAT YOUR SUPPORT MEANS
Almost 50 years ago, Napa Valley growers enacted the nation’s first Agricultural Preserve, ensuring that Napa’s farmland would never be subdivided or developed, and agriculture would officially be the highest and best use of the land. The Ag Preserve forms the foundation of this community and its principles are the guiding force behind our focus on quality and sustainability.

In California, 54,000 acres of prime agricultural land are lost each year and 2 acres per minute are lost throughout the United States to development and urbanization. This makes our work to protect Napa’s 45,000 acres of planted vineyards critically important for the long-term sustainability of our community.

Your contributions tonight allow us to continue this important work.

Thank you for you supporting our mission!
For more information, please visit www.napagrowers.org
ARE YOU FEELIN’ LUCKY?

Drop your wooden nickels and try your luck for one of these rip-roarin’ raffle prizes...

LUCKY LOT #1
Howard Backen Designed Chicken Coop with a Trio of Champion Silver Sebright Bantam Chickens

Donors – Backen, Gillam, & Kroeger Architects, Sebright Ranch, Schmitt & Company, Foster Lumber

LUCKY LOT #2
Custom Kubota RTV 400Ci All-Terrain Utility Vehicle

Donor – Green Valley Tractor

LUCKY LOT #3
Honda ATV 420FM 1

Donor – Mach 1 Motorsports

Don’t miss your chance to win one of these incredible lots! Lucky Lot displays will be in the reception and after party areas. The winning wooden nickel will be drawn during the after party.
Lot #1

YOU HAD ME AT THE POND

All access pass for ten to Round Pond and Cliff Lede.

The Story.
Ten lucky winners will have private access “behind the stone wall” at Round Pond and a full hotel buyout of the luxurious Poetry Inn. What more can we say? This is an exclusive experience that’s never been offered before.... and might never be again!

Wait, back up.
The MacDonnells never open up the family’s private gardens – very few have actually seen “the Round Pond”. For realzies! And full run of the serene Poetry Inn that Travel + Leisure calls “one of the most tranquil spaces in the buzzing Napa Valley” is super spectacular and something only a select few will ever experience.

So what’s on the schedule?
A lot. Here’s what we’re thinkin’...

DAY 1:

• **Daytime:**
  - Private tour of the MacDonnell family’s secret garden and round pond hosted by 2017 Harvest STOMP chairs, Ryan MacDonnell Bracher or Miles MacDonnell
  - Taste through their Gravel Series wines with star winemaker Thomas Rivers Brown
  - Hands-on cooking class in the garden
  - Full hotel buyout of the Poetry Inn
  - Round Pond Amenity gift basket for each couple
  - Siesta at Poetry Inn
  - 5 couples / 10 guests

• **Evening:**
  - Head back to Round Pond for a dinner party for 20 guests, which includes:
    - Reception in new gravel lounge in garden, featuring a quartet
    - Terrace dinner prepared by Round Pond Chef Jamie Prouten paired with Round Pond library wines
    - Host – the MacDonnell family
    - Other local celebrities to “drop in”
  - 10 couples / 20 guests total (including original group of 10)

DAY 2:

• Behind the scenes VIP tour of esteemed Poetry vineyards with Remi Cohen, NVG Director and General Manager of Cliff Lede, to learn about hillside and sustainable farming practices
• Private tasting amidst the Cliff Lede Vineyards with select library wines and the exclusive Platinum Playlist collection, including a sample of the Beckstoffer To Kalon Vineyard
• Barrel tasting of 2016 Poetry with winemaker Christopher Tynan in the underground cave
• 5 couples / 10 guests

Now, repeat after me.
Never before, never again. Never before, never again.

To be scheduled on a mutually-agreed upon date in 2017-2018. Includes transportation for 10 on Day 1 to and from Poetry Inn.

Donors: Cliff Lede, The MacDonnell Family, Poetry Inn, Thomas Rivers Brown
Lot #2

THE GOLDEN TICKET

An unimaginable overnight harvest immersion at Promontory.

Willy Wonka often showed us things we could only dream of. This first-ever Promontory experience is just that – the stuff dreams are made of. Enter a world of pure imagination with an authentic, hands-on harvest at the most buzzed-about project in Napa. Like the lucky winners visiting the chocolate factory, you won’t believe your own eyes when you awake to work a real harvest at this wine fantasyland led by your legendary hosts. The property, where only a few have tread, is breathtaking.

So, set your alarm, don your harvest attire and roll up your sleeves – it’s a Promontory work party and you’ve got a job to do! After a night spent in luxurious private accommodations, you’ll be up early: picking grapes in the cool of the night, eating an authentic breakfast in the field at sunrise, and delivering fruit to the winery for sorting.

Each year as summer slips into autumn, the Harvest Moon shines her luminous light on the change of seasons – a boon moon for farmers to work by the light of the moon. If you so desire, pick this prized fruit under the rare October Harvest Moon, which only occurs every three years.

This authentic “Day in the Life at Promontory” features:

- Promontory hosts:
  - Mary Maher, Vineyard Manager of Harlan Estate & Promontory and Napa Valley Grower of the Year 2014
  - Will Harlan, Director of Promontory
  - David Cilli, Winemaker, Promontory
  - Cory Empting, Director of Winemaking
- Overnight stay in luxury accommodations
- Harvest goody box for each guest, complete with a uniform, boots, Napa Valley Grapegrowers vest, gloves, pruning shears, and more!
- Authentic harvest breakfast in the field with the crew
- Tasting experience and sumptuous lunch for four
- 3 select bottles of Promontory for each couple to take home
- Full Harvest Moon is available if winner chooses
- 2 couples / 4 guests

So bid large or “you get nothing. You lose. Good day, Sir!”

To be scheduled on a mutually-agreeable date for the 2017 harvest, including the Full Harvest Moon on October 5th.

Donors: David Cilli, Will Harlan, Cory Empting, and Mary Maher of Promontory Winery
Lot #3

CAST YOUR FLIES ON CANADA

A private access, world-class Atlantic angler adventure for 8 in Quebec.

Angling for Atlantic silver is a storied adventure. This fish is a prize catch, and on Quebec’s Gaspé Peninsula, the salmon camps date back more than 100 years. The renowned Gourmet Salmon Lodge, originally established in 1909, sits amid firs and poplars on a high bluff overlooking the majestic York River. You will have total run of the lodge for six magnificent nights.

Cast away, we say – with 4 miles of private waters to yourself: exclusive access to 19 pools, with 4 pools that hold fish all season. The lodge’s glorious Home Pool is a riffling slice of salmon-fishing paradise. You will never see prettier water.

This angler’s adventure includes:

• 5 days of catch-and-release world-class salmon fishing for 4 angler’s each day
• 6 nights in luxury cottage suites
• Exclusive use of the 5-star Gourmet Salmon Lodge
• Private, exclusive rights to 4 miles along the York River
• All meals, prepared by a French-trained chef and pastry chef
• Professional fishing guides, each with over 25 years of experience
• Round-trip airfare and ground transportation
• 4 couples / 8 guests

Set your line on this catch!

To be scheduled on mutually agreeable dates between June – September 2018. Excludes fishing licenses, gratuities, and alcohol.

Donors: The MacDonnell Family, Tim Hall
Lot #4

TRIFECTA / TRI·FECT·A

: any achievement involving three successful outcomes.
“This lot is the ultimate trifecta”

A restored vintage tractor, a butchered side of beef, and all the wine you can drink!

They say good things come in threes. A triple play... a dinner party 3-bottle debate... The Godfather... Life, Liberty and the Pursuit of Happiness... Even the planet we live on is the third from the sun!

This trio is the definition of a perfecta trifecta for one lucky farmer. All bundled up and ready to go – the winner takes it all!

- **Restored Vintage Tractor** – a sparkling **1943 Ford 9N**. An American icon, the Ford 9N is a versatile all-purpose tractor that featured the first three-point hitch. This mighty little tractor is a classic for any working farmer or tractor enthusiast!

- **17 Magnums** – from renowned **NVG members** and clients of **Silverado Farming Company**. This MAG-nificent collection of large format Napa Valley Cabernet Sauvignon is sure to impress!
  - 2011 Vineyard 29 Aida Vineyard Cabernet Sauvignon (AG 93)
  - 2013 Vineyard 29 Aida Vineyard Cabernet Sauvignon (RP 98)
  - 2014 Vineyard 29 Aida Vineyard Cabernet Sauvignon (RP 95)
  - 2007 Dana Estates Onda Cabernet Sauvignon
  - 2013 Dana Estates Onda Cabernet Sauvignon (AG 93)
  - 2012 Dana Estates Hershey Vineyard Sauvignon Blanc
  - 2013 Stag’s Leap Wine Cellars Cask 23 Cabernet Sauvignon (RP 99)
  - 2013 Stag’s Leap Wine Cellars Cabernet Sauvignon (RP 95)
  - 2013 Stag’s Leap Wine Cellars Fay Vineyard Cabernet Sauvignon (RP 95)
  - 2014 Melka CJ Cabernet Sauvignon (RP 94)
  - 2013 Melka Jumping Goat Cabernet Sauvignon (VN 95)
  - 2014 Melka Jumping Goat Cabernet Sauvignon (RP 96)
  - 2014 Melka Jumping Goat Cabernet Sauvignon (RP 96) (2nd magnum)
  - 2014 Lail Blue Print Sauvignon Blanc (AG 93)
  - 2014 Lail J Daniel Cuvee Cabernet Sauvignon (RP 95)
  - 2014 Lail Mole Hill Vineyard Cabernet Sauvignon
  - 2014 Kongsgaard Cabernet Sauvignon (RP 91)

- **Side of Beef** – from the **Napa County FFA/4-H Auction**. This half side of beef from a steer locally raised in Napa Valley, and grass fed. Approximately 200 pounds of mixed cuts of beef, individually cut by a certified “humane” butcher, and packaged. Holy cow!

Here’s another three... Going, going, GONE...

*Donors: Dana Estates, Pete Richmond, Silverado Farming Company*
Lot #5

RUTHERFORD ROCKS THE BLOCK
(PARTY)

Denizens of the “Dust”.

The Napa Valley is a place well documented for its ability to entertain at the grandest levels – this will be no exception, but with a little down home style. You’re invited to ditch your heels in favor of flip flops, turn off the main road and be welcomed at some of the most exclusive back doors on Rutherford Cross Road. Neighbors are cranking up the tunes, breaking out the grills and diving deep into their cellars to provide some old-school hospitality. It’s a block party, Rutherford style.

Twenty lucky guests will gather at Frog’s Leap Winery for some introductory fun and games before making their way over to neighboring Round Pond for a progressive party in every sense of the word. Your hosts will include multiple generations of some legendary grape growing families with plenty of stories to share. Don’t be surprised if you find Michael Honig and members of the Rutherford Fire Department manning the grill, Ryan MacDonnell and Kathryn Hall challenging you to a game of bocce – or John and Rory Williams taking on all comers at cornhole.

These Denizens of The Dust will be going all out to host a most memorable block party. Expect a priceless evening full of outstanding food, outrageous wines, some very special guests and an evening FULL OF SURPRISES!

Grower hosts from the Rutherford appellation:

- John & Tori Williams with Rory & Molly Williams (Frog’s Leap Winery)
- Stephanie & Michael Honig (Honig Vineyard & Winery)
- Ryan MacDonnell Bracher, Miles MacDonnell & their families (Round Pond Estate)
- Craig & Kathryn Hall (HALL Wines)
- Special wine picks assembled from the cellars of friends and neighbors
- Surprise guests and good times!

Who knows? If you show them you know how to have fun... you may become honorary members of the Rutherford neighborhood. Now that’s our kinda party!

20 guests. To be scheduled on a mutually agreeable date prior to August 2018.

*Donors: The Williams Family, Craig & Kathryn Hall, The MacDonnell Families, The Honig Family*
Lot #6
LIGHTS, CAMERA, ACTION!
Producers wanted.

Make history come to life – be part of Napa Valley: A Growing Legacy, the story of Napa’s vineyards, families, and the future of agricultural preservation.

Coming Soon...The REEL Story of Napa Valley Grapegrowing, with your name in lights. Go behind the scenes and make your own star shine bright as a producer of the most important film ever made about the Napa Valley.

The project:
NVG is developing a 60-minute legacy film to memorialize the incredible stories behind Napa Valley’s world-class vineyards and their owners & caretakers. The stories will be told through a rich oral history and woven into an authentic documentary with strong character development, as opposed to a promotional-style marketing film.

The purpose:
• Capture the history and heritage of Napa’s grapegrowing community through interviews with the legendary individuals, both well-known and lesser-known, who have made Napa Valley what it is today
• Document the personal histories and contributions of Napa Valley’s iconic people and properties
• Build awareness of the Agricultural Preserve to exemplify what can be achieved in preserving treasured lands throughout the world
• Recognize and support the farmworker community for its contributions and integral role in creating world-class vineyards

The opportunity:
We are seeking producers... Enter [YOU]. Join the Hollywood ranks as a Producer of an important wine-umentary, as you rub elbows with the celebrity who’s who and razzle dazzle of Napa Valley.

• Meet the stars – featured growers, Dan and Nancy Duckhorn, Lee Hudson, the Novak family, the Phillips family, and so many more
• Invite to the VIP screening at the Napa Valley Film Festival
• Exclusive invite to the Wrap Party
• Producers credits (your “name in lights” moment)
• Ability to host a private screening of the film at your location of choice
• A round of golf at the famed Bel Air Country Club with filmmakers, Mick Partridge and Felipe Linz of jumpfilms
• Wines from featured growers
• Signed movie poster

And the winner is...
This exclusive, star-studded opportunity is available to four couples starting at $75,000 per couple. That’s a wrap!

Donor – Napa Valley Grapegrowers
Join Jedi Master **Winemaker Michael Silacci** as he guides you through the rebel bases of **Portugal** and **Napa Valley**. On every wine expert’s bucket list nowadays, Portugal is having its moment in the sun. On the steeply rising banks of the **Douro Valley, a Unesco World Heritage site**, they have been sending forth legendary Porto wines for centuries.

But now it is table wine that are generating international buzz. Wine Spectator placed two Douro reds in its 2014 world top four (a port was No. 1). You’ll tour the wineries of the **Douro Boys**, who represent five wine estates that are working together to bring the Douro’s exceptional wines to the world.

Next up, the entertaining **Mario Pinto of Corval Corks** will show you around Cork Forest, where most of the world’s cork supply comes from. Cork bark is renewable, recyclable, and biodegradable – and it’s the only tree that can regenerate its bark!

Finally, return with Jedi Silacci to the rebel base in Napa to break bread with **Manual Pires** at his private **Gandona Estate on Pritchard Hill**. Growing up in Portugal, Manuel spent summers at his grandfather’s Quinta in the Douro Valley, where he pledged to one day live a life working the land. On Gandona Estate, you’ll enjoy Gandona’s acclaimed cabernets and savor lunch together overlooking vineyards carved from the steep terrain and planted in small distinct blocks.

This dual continent excursion features:

- 2 couples / 4 guests
- Host: **Michael Silacci, Opus One**
  - Portugal - 5 days & 4 nights:
    - **Day 1**: Olá Porto. Recover. Welcome dinner and overnight in Porto / Gaia
    - **Day 2**: Explore the Cork Forest with Mario Pinto of Corval Corks. Tour Corval, a small natural cork factory, and visit a large-scale factory as well. Dinner in Porto / Gaia
    - **Day 3**: Drive to Douro. Lunch along the way. Leisure time to explore and relax
    - **Day 4**: Visit the vineyards and wineries of the famous Douro Boys! Dinner and overnight in Douro
    - **Day 5**: Return to Porto and bid Adeus
  - Napa Valley:
    - Tour of **Gandona Winery**, featuring concrete tanks and a cave tucked into Pritchard Hill’s rocky interior
    - Tasting of world-class wines and authentic port crafted by famed **Phillipe Melka**.
    - Delectable lunch with wine pairings
- Ground transportation provided
- Special wines to take home

Yoda says, “The force is strong with this lot. Be confident, bid strong.”

Scheduled on a mutually agreed upon date prior to December 2018. Airfare not included.

**Donor:** Mario Pinto, Corval Corks/ Manuel Pires, Gandona/ Michael Silacci, Opus One
Lot #8
POTTSSWOODE

Veritable winemaker Aaron Pott will cultivate a SPOTT-on cabernet just for you.

You, the vintner... Aaron Pott, the winemaker... Spottswoode, the fruit... The result: 25 cases of impeccable cabernet to call your own.

Imagine creating a personal vintage unique to your own tastes with the guidance, consultation and direction of the masterful Aaron Pott, Food & Wine’s 2012 Winemaker of the Year. Aaron will start with a ½ ton of Spottswoode Estate winegrapes, which regularly garner 96, 99, and 99 points respectively from Robert Parker when Spottswoode turns this legendary fruit, grown organically since 1985, into wine.

Regarded for his pursuit of excellence in winemaking, Aaron practices viticulture “because the vine is the ultimate teacher, no matter how long you’ve been at it.”

Included in this signature Harvest STOMP lot:

• ½ ton of Cabernet Sauvignon grapes from Spottswoode Estate
• 25 cases of custom wine made by Aaron Pott
• Custom label designed by Offset Design
• 225-liter Chateau Tradition barrel by Tonnellerie Ô, handcrafted with an extra-fine blend of French oak grown in the Tronçais & Jupilles forests
• Capsules and corks provided by Cork Supply
• Bottles donated by AT Mobile Bottling

Lot available for the 2017 harvest. Shipping excluded.

Donors: Aaron Pott, Spottswoode Estate Vineyard & Winery, Cork Supply, Tonnellerie Ô, Offset Design, A T Mobile Bottling
Lot #9

A FAMILY AFFAIR... YOU’RE INVITED

Gather ‘round the kitchen table for four homemade meals with Napa Valley’s finest grapegrowing families.

It all begins at the family table. It’s where meals and memories are made, where families and friends gather, where traditions are born, and where stories are told and retold. You and two other couples will share a special opportunity to gather round the family table of four renowned Napa Valley Grapegrowers. These farming legends will welcome you into their homes for four separate home-cooked suppers together. No frills. No celebrity chefs. Just good times, good food and great wines.

Your family meals include:

- **Duck Dinner with Karen Cakebread** (2017 Napa County Woman of the Year and ZIATA) and Congressman Mike and Janet Thompson
  - Gather around Karen’s kitchen table in Calistoga with friends and avid hunter, Congressman Thompson and his wife Janet as they team up to cook a succulent duck dinner paired with wines from Karen’s secret stash.

- **Italian Feast with Bill & Ginger Nemerever** (Nemerever Vineyards)
  - Italian feast with hand-made pasta at the home of Bill and Ginger Nemerever. Dinner will be accompanied by several vintages of their estate’s Cabernet Sauvignon and weather permitting, you will head for the hills in the Pinzgauer for a tour of the spectacular views of Oakville and Rutherford below.

- **Backyard BBQ with John and Beth Milliken** (Spottswoode Estate & Winery)
  - Hosted by John & Beth Milliken, John will be your “Grill Master” for a casual cookout at the Spottswoode Estate. Built in Victorian style circa 1884, the historic Novak family home is not open to the public and will be your private “dining room under the stars” for the evening. John & Beth will wine & dine you to your heart’s content, while you enjoy the wines of Spottswoode and soak up the incredible views.

- **Traditional Mexican Fiesta with The Renteria Family** (Renteria Vineyard Management, Renteria Family Wines)
  - Hosted by patriarch, Salvador, and matriarch, Luisa, at their home, three generations of Renterias will prepare a traditional Mexican feast of Luisa’s famous enchiladas, albondigas and more! Gabriella, daughter of Oscar and Denise, will prepare her favorite dessert, homemade Bunuelos and ice cream. Each family member will participate in preparing this authentic Mexican family meal inspired by their heritage and family traditions.

Dinner is on, so come and get it!

3 couples / 6 guests. To be scheduled on mutually agreeable dates during September 2017-August 2018.

*Donors: Karen Cakebread, John & Beth Milliken, Bill & Ginger Nemerever, The Renteria Family, Congressman Mike & Janet Thompson*
Lot #10

STOMP AND CIRCUMSTANCE

Get the ONLY reserved table available for 2018 Harvest STOMP!

Roll out the red carpet for Harvest STOMP 2018 and show your friends or family how special they really are! Land in the lap of luxury fit for a King or Queen and their royal court, as you and 9 guests are wined and dined to the highest points of Napa hospitality. Make next year’s Harvest STOMP 2018 your own Right Royal Party!

Relish your “Royal Spoil”:

- **Private vineyard lunch** experience for 10 to kick off the Harvest STOMP weekend
- **Reserved FRONT ROW table** for 10 at STOMP 2018 on Saturday, August 25th
- 1 room for 2 nights at Las Alcobas (Friday, August 24th – Sunday, August 26th), Napa Valley’s hottest luxury boutique hotel
- Invitation to the exclusive VIP reception hosted by Harvest STOMP 2018 Chairs, the Williams Family on Friday, August 24th
- Luxury limo transportation to/from STOMP for your royal party of 10 from Beau Wine Tours
- Selection of the very best wines from the NVG’s “secret stash” and special VIP dinner service

Give the “I’m Watching You” signal to your best “auction frenemy” at the next table next to you and show them who next year’s new royal couple really is.

Tickets for STOMP are in HIGH demand, and this is the one and ONLY reserved table to be offered for STOMP 2018. The value of this exclusive package: PRICELESS.

*Donors – Beau Wine Tours, Las Alcobas, The Williams Family, Napa Valley Grapegrowers*
Lot #11

FUND-A-NEED FOR THE NAPA VALLEY FARMWORKER FOUNDATION

Supporting and promoting Napa Valley’s vineyard workers through education and professional development

YOUR SUPPORT
Opportunity and education are the keys to success. In a very direct and meaningful way, supporting Napa Valley’s vineyard workers through a donation to the Napa Valley Farmworker Foundation provides education and professional development opportunities that give farmworkers the tools they need to become successful leaders, vineyard workers, and a bigger part of the Napa Valley wine industry and community-at-large. Thousands of Napa County farmworkers and their families will benefit from your generosity.

OUR WORK IS JUST BEGINNING
As Napa Valley Grapegrowers, we have made a commitment to invest in our workforce, however the needs of our farmworker community go beyond the workplace. Through educational opportunities such as English Literacy programs and leadership & professional development classes along with community and family events like Día de la Familia and our High School Summer Mentor Program, we are not only changing the lives of Napa’s farmworkers, but of their families, their children, and our community-at-large.

The Napa Valley is known for its world-class vineyards that produce the world’s highest quality wines, but what really makes this valley so special are the people. The Napa Valley farmworker community is the heart, soul and foundation of our industry. Sustainability starts here.

YOU CAN MAKE A DIFFERENCE!
AUCTION GUIDELINES

Date, time, and location restrictions may apply. Gratuities and tax may not be included. All dates shall be mutually agreeable to both the donor and buyer. Travel and shipping are not included in the auction lots unless otherwise noted in the description. Payment must be made in full by cash, check, credit card, or cashier prior to or at the conclusion of the auction. Tax will be charged on all goods, under California state law. The California State Board of Equalization requires that sales tax be applied to Auction Lot items that fall under the category of “goods.” Generally, when the purchase price is higher than the stated value, the difference between the two is tax-deductible. Values assigned to some items are estimates only and not warranted by Napa Valley Grapegrowers for tax purposes for general value. Please consult your personal tax advisor about current tax regulations. All sales are final.