



## **\$40,000 RAISED SUPPORTING COVID-19 RELIEF FOR NAPA COUNTY'S FARMWORKER COMMUNITY**

**NAPA, CA (December 22, 2020)** – The Napa Valley Farmworker Foundation (FWF), with many thanks to a generous group of individuals, raised \$20,000 in support of COVID-19 relief for Napa's farmworker community. Through the Travis Credit Union Foundation matching grant, donations were doubled, and Travis Credit Union has awarded the FWF an additional donation of \$20,000.

"The Travis Credit Union Foundation gives 100% of donations back to our local communities," said Damian Alarcon, Director of Community Relations for the Travis Credit Union Foundation, "and we are proud of the recent fundraising collaboration with Napa Valley Farmworker Foundation because of the immediate relief that will be provided to our friends and neighbors through their vital programming."

In 2020, funds raised by the FWF provided daily PSAs aired on Univision and Azteca, a 4-month digital billboard campaign, 25,000 cloth and bandana masks, safety posters and flyers, health & safety kits for 2,500 vineyard workers, virtual safety workshops, and more. Looking ahead to 2021, the \$40,000 awarded to the FWF by the Travis Credit Union Foundation will help continue their work to keep vineyard and winery workers safe during the COVID-19 pandemic.

For more information about the FWF, please refer to [www.FarmworkerFoundation.org](http://www.FarmworkerFoundation.org)

For press inquiries related to the FWF's COVID-19 response, please email [info@farmworkerfoundation.org](mailto:info@farmworkerfoundation.org)

### **About the Napa Valley Farmworker Foundation**

Founded by the Napa Valley Grapegrowers in 2011, the mission of the Napa Valley Farmworker Foundation is to support and promote Napa Valley's vineyard workers through education and professional development. The Napa Valley Farmworker Foundation is the only one of its kind in the United States, providing educational opportunities, advanced training programs, leadership and management classes, English literacy programs, and much more. To date, the Farmworker Foundation has offered education and professional development opportunities to more than 21,000 vineyard workers and their families.

Visit [Napa Valley Farmworker Foundation](http://Napa Valley Farmworker Foundation) and follow on [Facebook](https://www.facebook.com/NapaValleyFarmworkerFoundation) and [Instagram](https://www.instagram.com/NapaValleyFarmworkerFoundation)

### **About Travis Credit Union Foundation**

Travis Credit Union Foundation supports financial education, literacy and wellness initiatives and is the philanthropic arm of Travis Credit Union. The Foundation's mission is to build financially empowered communities and its vision is to create philanthropic solutions for building sustainable financial wellness in communities for generations to come. 100% of funds raised go back to the community. For more information about the Travis Credit Union Foundation and its COVID-19 Relief efforts go to [www.TCUFUND.org](http://www.TCUFUND.org)