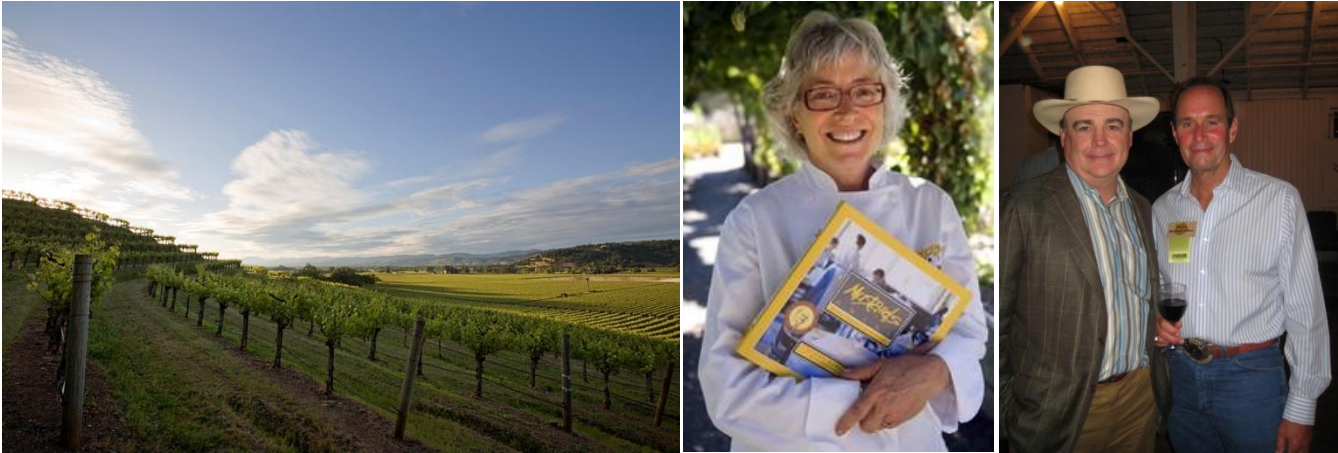


# VINE & DINE VINEYARD IMMERSION DINNER

*Immerse yourself in the glory of authentic Napa Valley!*



Great wines begin in the vineyard – which you and eleven friends will learn as you spend an evening exploring Napa Valley vineyard-based wines with a collection of legends in the valley. You'll rendez-vous at Vine Hill Ranch in Oakville, where the Phillips family, who has cultivated fine winegrapes there since 1959, welcomes you to join your hosts: the “cream of the crop” – *literally* – all six of the past Napa Valley Grapegrowers Growers of the Year. **Andy Hoxsey, Andy Beckstoffer, Lee Hudson, Davie Pina, Ron Wicker, and the Phillips Family** comprise an elite cast of growers who exemplify the standards of grapegrowing excellence that makes Napa Valley the preeminent winegrape growing region on the world. Never before has this lot of esteemed growers assembled for a private party – a unique experience to remember!

Tucked along the wooded hills of the Mayacamas Mountain Range in Oakville, picturesque Vine Hill Ranch is set amid 160 acres of vines and forestlands and provides the ultimate gathering spot to “vine and dine.” Savor and sip world-class wines at an intimate reception in the vineyards. Relish an unforgettable dinner al fresco under the oaks delectably prepared by celebrated chef, **Cindy Pawlcyn**, complete with lively discussion by some of the more notable growers of the Napa Valley AND their renowned winemakers. Together, seated alongside the growers, you'll examine the unique aspects of their exceptional vineyards and taste the tantalizing single-vineyard wines they produce.

You'll cherish the memories of this magical evening, as a professional photographer chronicles the special moments of the event. The successful bidder will take home a bound coffee table keepsake book to remember all the highlights of the evening. And that's not all - to commemorate the night, all six growers will personally select and sign a magnum for you!

An enchanted journey to the wine country, a magical night under the stars, a stunning **Cindy Pawlcyn** feast in the vines, dazzling wines, distinguished winemakers, and award-winning Napa Valley Grapegrowers. Be the first to experience this new signature STOMP lot!

To be scheduled on mutually agreeable date and time May-September 2012.

*Donors: Andy Beckstoffer, Lee Hudson, Davie Pina, Andy Hoxsey, Ron Wicker, The Phillips Family, Cindy Pawlcyn Restaurants, Classic Party Rentals, Michael Clemens Photography*

# OPENING DAY DOVE SHOOT WITH CONGRESSMAN MIKE THOMPSON

*Experience the exciting, fast-paced wing shooting provided by America's favorite game bird!*



Design your own privately-guided dove hunt with grapegrower, lifelong sportsman and **U.S. Congressman Mike Thompson**. Join your host, **Larry Bettinelli** of Sleeping Lady Vineyard, for the annual Napa Valley dove hunt on Opening Day weekend: September 1 & 2, 2012. This hunt is legendary among Napa Valley sportsmen “in the know”, and you’ll be surrounded by top guns and well-known valley residents such as **Marc Mondavi of Charles Krug, Fred Beringer, Roger Trincherro, and Napa’s own Mike Thompson**, United States Congressman for the 1<sup>st</sup> District.

Your adventure begins bright and early Opening Day, when you arrive at the Bettinelli Ranch for either the morning hunt or a more leisurely morning spent tuning up your wingshooting skills on the Bettinelli skeet range, guided by one of Napa’s finest instructors, **Phil Parker**. If you choose to hunt, you’ll head out to the historic Hardin Ranch, a private wonderland for outdoor enthusiasts, featuring endless acres of mountains and grasslands: prime habitat for upland game birds. To ensure you hunt in the finest style, you’ll be outfitted with a Filson bird bag and deluxe hunting stool with your names on them.

Return to the ranch house for mid-morning breakfast on the deck, complete with **Marsha Bettinelli’s** famous biscuits and gravy, plenty of camaraderie and, of course, tall tales as you recount the day’s fine shooting.

Come dawn Sunday morning, it is back to the action: dove season at its best. When the birds and the lead are flying, there's nothing quite like it! You’ll explore another stunningly beautiful Napa property with hosts Larry Bettinelli and Congressman Thompson. Upon your return, a glorious Sunday brunch awaits you. Hallelujah!

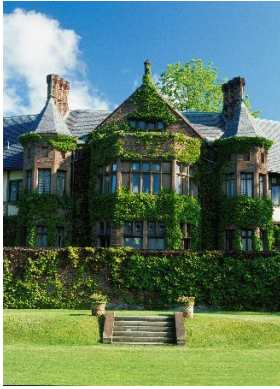
And what’s that in the back of your car? An ice chest overflowing with a bounty of local food and flavors: homemade canned peaches & apricots, figs, fresh eggs, venison salami, homegrown rabbits already cleaned, and a case of wine handcrafted by the Bettinelli family.

Enjoy a weekend with old friends, fathers and sons, couples - you decide! Seasoned hunters and first-timers welcome.

*Donors: Larry Bettinelli, Mike Thompson, the Filson Company*

# TOWN & COUNTRY

*Experience the best of New York*



Escape to a luxurious 5-night getaway in the Berkshires and New York City: the best of both the country and the city. You'll relax in luxury at **Blantyre**, an exclusive romantic country house in the Berkshires of Massachusetts, offering old world elegance, award-winning cuisine, and an extensive wine cellar. Zagat's raves: "It doesn't get any posher than this sublime Relais & Chateaux hotel where the beautiful location, food and service all make you feel like you're a guest in the Gilded Age...and incomparable French cuisine is served by a very accommodating staff." Your stay includes TWO spa treatments in their magnificent spa, and a complimentary dinner with exquisite wine. After two nights at the serene Blantyre, set amidst 110 acres of spectacular Berkshire Countryside and awarded *Conde Nast's* "Most Excellent Country House Hotel 2009, 2010, 2011", voted #1 Small Hotel in the U.S. in 2009, you might not want to leave.... yet the city awaits!

Follow the city lights to the **Sherry-Netherland**, on 5<sup>th</sup> Avenue in the heart of midtown Manhattan and experience world-class service and exquisite accommodations in a timeless iconic destination. Your room is the two bedroom apartment once owned by the Late Governor Hugh Carey of New York. Topped by an elaborate Gothic minaret, the Sherry adds a note of drama and history to the Manhattan skyline directly across from Grand Army Plaza, Central Park's main entrance. Luxury-appointed rooms and exemplary service, a stay at the Sherry has been *the* expression of style since 1927 for the most selective guests. Then it's out on the town to dine in high style at the **Gotham Bar & Grill**, a truly quintessential New York Restaurant in Greenwich Village. Gotham will wow you with the tastes of Chef Alfred Portale, who has influenced the NYC culinary scene far beyond the restaurant's walls, complemented by Napa Valley wine to complete the dining experience. Whether you're a city mouse or country mouse, you'll be sure to treasure a few days in the best of both!

*Donors: Blantyre, the Sherry-Netherland, Fritz Hatton, Anonymous, and Gotham Bar & Grill*

# ROARING FIRE CELEBRITY DINNER AT STAGLIN FAMILY VINEYARD

*A fireside dinner for 12 with celebrity waiters at the Historic Steckter House...unlike anything you've ever experienced!*



Unparalleled in iconic beauty and located within the Rutherford appellation, the estate of **Staglin Family Vineyard** offers an unprecedented opportunity for 12 lucky guests to experience both the effusive warmth of **Garen & Shari Staglin's** special location, along with a once-in-a-lifetime dinner experience for the memory books. Visualize the bright snapping fire dancing within the historic Steckter House stone rimmed fireplace, a glass between your palms with some of the valley's most sought-after vintages, and your very own celebrity chef: the highly acclaimed **Greg Cole** in the kitchen preparing to pave the way through the evening's special courses!

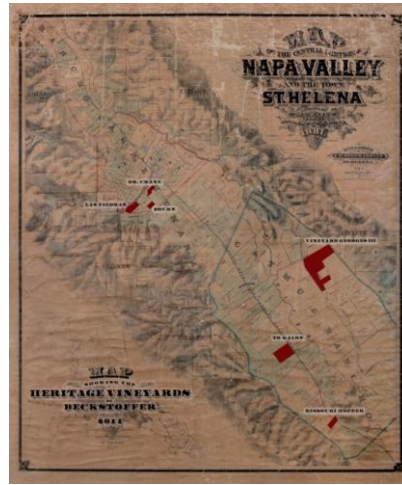
The evening is studded with the unexpected and the virtually unfathomable: your party receives exceptional white glove service by the scions and stars of the valley; industry icons such as **Beth Nickel, Tor Kenward, Michael Honig, Ted Hall, Lee Hudson** and more! The lucky winner of this experience will take home a special collection of signed bottles, hand-selected by the star hosts. Dreamlike in all ways, from the award-winning wines to the celebrity waiters, to the outstanding food, and least not the spirited company and memories shared by all!

To be scheduled on a mutually-agreeable date November 2011 – March 2012.

*Donors: Staglin Family, Greg Cole, Tor Kenward, Lee Hudson, Ted Hall, Michael Honig, Beth Nickel*

# UNDENIABLY TO KALON!

*Priceless pieces for your palette and for your wall*



**Andy Beckstoffer** has assembled a one-of-a-kind, “case study” to prove that great wine is made in the vineyard: a rare collection of eleven 1.5-liter bottles of wine sourced from his prized To Kalon vineyard! All wines in this lot have received 95-100 point ratings from *The Wine Advocate’s* Robert Parker. Your new cellar will include these acclaimed Beckstoffer wines:

- 2007 Alpha Omega Beckstoffer To Kalon Vineyard
- 1999 Atalon – Oakville Beckstoffer To Kalon Vineyard
- 2006 Janzen Beckstoffer To Kalon Vineyard
- 2004 Karl Lawrence Beckstoffer Dr. Crane Vineyard
- 2006 Calistoga Ranch Beckstoffer To Kalon Vineyard
- 2004 Macauley Beckstoffer To Kalon Vineyard
- 2006 Realm Beckstoffer Dr. Crane Vineyard
- 2006 Paul Hobbs Beckstoffer To Kalon Vineyard
- 2006 Schrader Cellars Beckstoffer Vineyard Georges III
- 2006 Schrader Cellars Beckstoffer To Kalon Vineyard
- 2006 Jacquelynn Beckstoffer To Kalon Vineyard

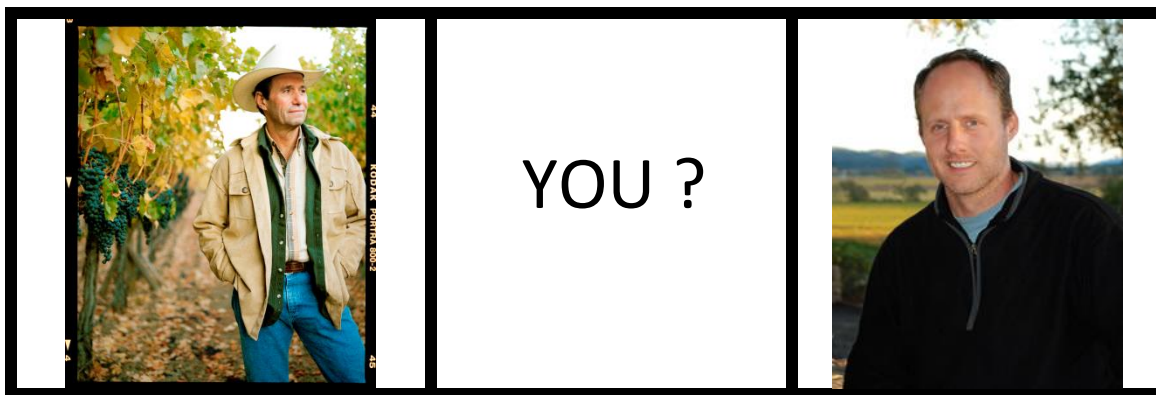
From his family to yours, Andy will also pass along a rare and special piece of Napa Valley history: a recently commissioned recreation of the original 1881 map of Napa Valley. This vintage map was meticulously restored to its former glory, overlaid with six of the Beckstoffer Heritage vineyards originally planted in the mid-1800s, and produced at 4'x5' on high-quality museum-quality canvas. One of only five held in the family, this is a true collector’s item and an impressive artistic statement, the value of which is priceless to those who know and appreciate Beckstoffer’s vineyards and Napa Valley history.

To Kalon, which means “beautiful” in Greek, was planted in 1868 and provides grapes to over 50 wineries. It is arguably one of the most famous vineyards in Napa. Often described as *the* Grand Cru vineyard of the new world, To Kalon is considered the heart of the historic cult Cabernet movement that swept the Napa Valley in the late '90s and continues today. Andy’s meticulous care of the vineyard, combining state-of-the-art technology along with Mother Nature’s supreme blessing, make these supreme vineyard-designated wines, ***Undeniably To Kalon!***

*Donor: Andy Beckstoffer*

# TIME IN A BOTTLE

Make wine with “the Dream Team”: Andy Beckstoffer and Thomas Rivers Brown!



Andy Beckstoffer  
GRAPEGROWER

?

Thomas Rivers Brown  
WINEMAKER

As you look back over your lifelong contributions, can any of your projects reflect both your deep passion for delicious wine and anchor you deep within special moments with friends and family? Imagine sharing your very own personally-tailored wines with those close to you. There is no better way to round out future evenings and events with those you enjoy. This unique opportunity allows you to not only learn and experience every aspect of winemaking, but more importantly to design your *own* vintage guided and influenced by a Napa Valley Dream Team: **Andy Beckstoffer and Thomas Rivers Brown**.

Imagine taking a ½ ton of **Andy Beckstoffer's** exquisite Cabernet Sauvignon grapes from the famed Georges III Vineyard that produced Brown's highly-regarded Schrader GIII Cabernet Sauvignon (95-97 point rating by Robert Parker's *The Wine Advocate*), and working with **Thomas Rivers Brown**, *Food & Wine's* 2010 Winemaker of the Year, to create your own one-of-a-kind vintage - with *your* name on it! Brown has become one of the most sought-after and illustrious winemaking talents in Napa Valley. Senior Editor James Laube, *Wine Spectator*, awarded two top "99 point" ratings to his 2006 Schrader "Old Sparky" and 2006 Schrader T6 Cabernet Sauvignons (to date, the highest score awarded by *Wine Spectator* for American wine in their blind tasting program).

You and Andy will “do lunch” at the Beckstoffer vineyard to plan your vintage and discover what makes *your* wine's particular harvest and vineyard so unique. No, you are not dreaming - you are winemaking, with the same guys who are responsible for the production of Cabernet Sauvignons that have scored, not one, but TWO perfect “100 point” scores from Robert Parker. Included in this awe-inspiring winemaking adventure are the following elements:

- ½ ton of Cabernet Sauvignon grapes from Andy Beckstoffer's famed vineyard, Georges III
- 25 cases of world-class wines made by Thomas Rivers Brown
- Professionally-designed proprietary label by Chanda Williams Design
- Bottles and packaging provided by Global Package
- Capsules provided by Ramondin
- Corks provided by Amorim

Lot available for the 2011 or 2012 harvest.

*Donors: Andy Beckstoffer, Thomas Rivers Brown, Chanda Williams Design, Global Package, Ramondin, Amorim*

# NAPA VALLEY AND VINE

*A VIP tour of Napa behind the scenes*



Los Angeles isn't the only place with famous contributions memorialized in time! Just like the sparkling stars that grace the sidewalks of Hollywood and Vine – each one of our Napa Valley vineyards are stars on our “Walk of Fame” ~ our rows shimmer with past successes and glow with promises yet to come. Come experience the deep heritage of **Vine Hill Ranch**, the star-studded wines of **J.J. Cohn**, and the fresh elegance of **Checkerboard Vineyards** – each sip, slipping like velvet over your lips being a tip of the hat to our heritage! Two lucky couples will experience an insider's only look behind the scenes of a hand-selected collection of Napa's most historic vineyards, vintages, iconic legends and unsurpassed dining and lodging that comes together to make this lot priceless!

Your personal guide and host is **Nancy Duckhorn**, marketing advisor to these and other top wine projects in the Napa Valley and a co-founder and partner of Pine Ridge Winery & Archery Summit. Nancy's unmatched knowledge of the wine industry makes this an unforgettable experience. Here's what she has planned for you:

Unfold the mystery of the terroir at the historic, private Vine Hill Ranch in Oakville as you walk the vineyards and taste VHR's inaugural 2008 Cabernet (94 points – Doug Wilder) with proprietors **Bruce and Heather Phillips** (the Phillips family was named Napa Valley Grapegrower of the Year, 2011), coveted VHR winemaker **Francoise Peschon**, and esteemed vineyard manager **Mike Wolf**. As one of the oldest vineyards in the valley and neighbors like Beckstoffer and Harlan, VHR is steeped in history and respected for its premium cabernet grapes featured in Etude, Cakebread and Robert Mondavi single-vineyard wines.

For your next celebration, follow the yellow brick road to the historic J.J. Cohn estate and meet owners **Bret Lopez and Mimi DeBlasio** (*Bret is the grandson of legendary movie producer, J.J. Cohn*), to taste the select 2008 Scarecrow Cabernet (96 - Wine Spectator). Once part of the legendary Inglenook Vineyard, this vineyard is the source of the heralded Scarecrow Cabernet, which since its debut in 2003 has been one of the most coveted wines in the valley. Admire the “Old Men” vines: original plantings by J.J. Cohn from 1945 and some of the oldest-producing cabernet vines in the valley, which turn out uncommonly rich fruit - the hallmark of **Scarecrow** wines.

Next, meander through the Rutherford Hills and linger for lunch at the iconic Auberge du Soleil in Rutherford. Lunch al fresco with Nancy while you take in the unmatched valley views and exceptional cuisine. After lunch, Nancy will escort you to a destination that epitomizes the “new face” of Napa Valley...the exciting and fresh **Checkerboard Vineyards** from renowned Diamond Mountain. Taste the proof in the barrel and in the bottle as you savor Checkerboard 2007 Cab (95 – Robert Parker) with the engaging owners, **Steph Martin and Dennis O'Neil**, who are creating a rare taste of what some say is the next “it” wine in Napa Valley.

Finally, retreat to the incomparable **Meadowood Resort** for an enchanting stay in luxury accommodations, and to commemorate your “Napa Valley and Vine” experience, the winning bidder takes home a collector's 3-bottle pack of each elite wine, signed personally by the producer.

*Donors: The Duck Blind, Meadowood, Napa Valley Tours & Transportation*

# FUND-A-NEED FOR NVG's ANNUAL FARMWORKER EDUCATION PROGRAMS



*Photos: Steven Rothfeld*

The mission of the Napa Valley Grapegrowers is to preserve and promote Napa Valley's world-class vineyards. At the core of preservation is our efforts to weave sustainability into everything we do, and this includes building a sustainable workforce. Vineyard workers form the foundation of our industry, and are on the frontline for quality and environmental best practices in our vineyards. **Sustainability starts here.** Growing world-class grapes depends on a world-class workforce. A collaborative partnership that provides our farmworkers with top-tier education and access to community resources is vitally important in continuing to improve our collective quality of life and the product we produce.

Each spring, the Napa Valley Grapegrowers produces the only comprehensive education and resources program for farmworkers in the Napa Valley. This program covers issues that are critical for employment development, health and well-being, and our quality of winegrape production. Attendees learn first-hand about increasing quality in our vineyards, gain valuable skills in management and leadership, and are able to exchange information with workshop presenters and experts. Feedback for this program reflects that it is of irreplaceable value to attendees and that it results in heightened productivity, a better understanding of our industry, and increased awareness of our community resources.

NVG would like to make this opportunity available to all vineyard workers in Napa Valley on an ongoing basis. In order to do so, we need your help! Please help us foster education and opportunity in the Napa Valley by raising your paddle in support of the Napa Valley Grapegrowers' 2012 Farmworker Education Programs. Our goal is to provide this education for **all** of Napa's vineyard workers, and the funds we raise tonight will go directly towards covering expenses related to this program and making this so. You can make a difference!

# STOMP AND CIRCUMSTANCE

*The Royal Treatment at Next Year's Harvest STOMP!*



Show your clients, employees or family how special they really are, and roll out the red carpet for STOMP 2012! Catch all the action with a reserved PREMIER table that is fit for a King or Queen and their royal court, as you and 9 guests will be seated with none other than current NVG 2011 STOMP Chair, **Andy Beckstoffer**. This lot starts by checking in for two nights to the exclusive **Bardessono**, a newly defined boutique hotel experience that weds “deep green” design with luxury, a subtle aesthetic, privacy and graciousness. This 62-room hotel, with restaurant, bar, pool and in-suite spa butler program, models its hospitality after the enduring expressions of land and family that fostered and sustained the original Bardessono family farmstead. Featured in *USA Today Travel*, *Forbes* and *In Style*, Bardessono is a hot spot for anyone who wants to experience the best in Napa Valley.

That evening, gather for an intimate reception at the NVG President’s home and rub elbows with the valley’s movers and shakers! Kick off Saturday with a shopping extravaganza at **Range Mercantile** in St. Helena – the Valley’s “it” place to get your 2012 STOMP outfit! Once you’re dressed to the nines, **Magnum Tours** will transport you in style to next year’s party on August 26, 2012. You and your lucky guests will enjoy the festivities while sharing a selection of the very best wines from the NVG’s “secret stash” and special dinner service, so you only have to get up when you feel like dancing.

Reserved tables for STOMP such as this are in HIGH demand, but with this package, the winner will be guaranteed first-class treatment that will make next year’s STOMP your own Right Royal Party!

*Donors: Bardessono, Magnum Tours, Range Mercantile*