



Coats collected through the NVG and FWF Winter Coat Drive. Photo by NVG staff.

NAPA GRAPE GROWERS, VINEYARD MANAGERS, BUSINESSES COME TOGETHER TO DONATE 335 WARM COATS FOR FAMILIES IN NEED

Napa, CA (February 14, 2022) – The Napa Valley Grapegrowers (NVG) and the Napa Valley Farmworker Foundation (FWF) kicked off the year collecting cold-weather clothing through their very first Winter Coat Drive.

Throughout January, Napa Valley grape growers, vineyard managers, and ag-based businesses donated high-quality, warm clothing – coats, scarves, socks, and gloves – digging deep into their closets to support community members in need. In total, 335 coats were donated for distribution through local community groups, like Puertas Abiertas, On the Move, and the Salvation Army.

“Whether it is a seminar on climate-smart vineyard practices with NVG or a summer mentor program for local high school students with the Farmworker Foundation – everything we do aims to support and strengthen the Napa Valley community for a brighter tomorrow,” said Jennifer Putnam, Executive Director and CEO of the Napa Valley Grapegrowers and Napa

Valley Farmworker Foundation, “To collect warm coats for families in need was an effective and meaningful way to support this winter – and NVG members contributed beyond any expectations!”

For press inquiries or more information regarding NVG and FWF’s Winter Coat Drive, please email Caroline Keller, Marketing Manager, at ckeller@napagrowers.org

About the Napa Valley Farmworker Foundation

Founded by the Napa Valley Grapegrowers in 2011, the mission of the Napa Valley Farmworker Foundation is to support and promote Napa Valley’s vineyard workers through education and professional development. The Napa Valley Farmworker Foundation is the only one of its kind in the United States, providing educational opportunities, advanced training programs, leadership and management classes, English literacy programs, and much more. To date, the Farmworker Foundation has offered education and professional development opportunities to more than 21,000 vineyard workers and their families. For more information, visit our website [Napa Valley Farmworker Foundation](#) and follow the Napa Valley Farmworker Foundation on [Facebook](#) and [Instagram](#).

About the Napa Valley Grapegrowers

The Napa Valley Grapegrowers is a non-profit trade organization that has played a vital role in strengthening Napa Valley's reputation as a world-class viticultural region for 45 years. Its mission is to preserve and promote Napa Valley’s world-class vineyards. NVG represents 685 Napa County grape growers and associated businesses. For more information, visit our website [Napa Valley Grapegrowers](#) and follow the Napa Valley Grapegrowers on [Facebook](#) and [Instagram](#).

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