



NAPA VALLEY GRAPEGROWERS

2022 Annual Report

To cultivate viticultural excellence
and environmental stewardship for the Napa Valley



Letter from the President

Resiliency. It's often thought that resilience is just a reaction to a difficult situation, but resiliency is so much more than that. It is the ability to respond quickly and with purpose because you have been thoughtful in your preparations. That's why 2022 was a year of building resiliency for the Napa Valley Grapegrowers, our members and our community, as we continued to address the challenges we all face, like wildfires, drought, and extreme heat, with research, partnerships, and insights from experts near-and-far.



MARY MAHER

Members took advantage of enhanced program offerings that focused on planning for these situations. For example, event attendees:

- Learned about the history and impact of a destabilized climate during our brand-new Climate Science Seminar, hosted by Senior Lecturer Drew Isaacs from the University of California, Berkeley Haas School of Business
- Strapped on vineyard boots to attend the Organic Winegrowing Conference with biological and regenerative farming expert, John Kempf from Advancing Eco Agriculture
- Field-tripped with NVG's ROOTSTOCK, which tied ecosystem goals to biodiversity practices with Dr. Olga Barbosa from IEB-Chile
- Accessed fire mitigation and preparedness tools at the Fuel Reduction Site Tour, with Code Compliance Officer Erick Hernandez from CAL FIRE / Napa County Fire Department.

The community-at-large directly benefited from our work. Together with our community partners, we funded three early-detection wildfire sensors on Atlas Peak, Clover Flat, and Diamond Mountain with 24/7 monitoring to protect Napa County residents and businesses from wildfires. We also welcomed all Napa County residents to our third Fire Resources Fair, which offered solutions for preventing and mitigating fires, that ranged from baby goats to control brush to fire-retardant foam to cover structures.

Our hardworking and amazing staff grew with three new employees: Priscilla Morella as Bookkeeping Assistant, to support ongoing financial growth, Lori Narlock as Development Manager, to strengthen fundraising efforts, and Ben O'Dwyer as Program Manager, to enrich our educational experiences.

Additionally, we celebrated the 15th anniversary of Harvest STOMP hosted by 2022 Auction Chairs, Oscar and Denise Renteria, owners of Tres Perlas Wines and Renteria Vineyard Management, and John and Michele Truchard, owners of JaM Cellars and FARM Napa Valley. Through an outpouring of support, the annual event raised a record-breaking \$3.3 million for agricultural land preservation and farmworker education.

We encourage you to read this 2022 Annual Report, learn how our work fosters a resilient farming community, and get involved. There is much to be done, and whether it's through joining a committee, attending an event, or simply donating—there is something for everyone.

Thank you so much for your ongoing support and for being a part of the Napa Valley Grapegrowers community.

Sincerely,

Mary Maher, President
Napa Valley Grapegrowers

2022 by the Numbers

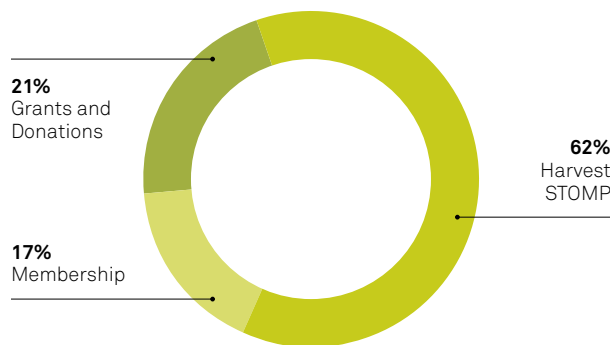
AS A NON-PROFIT ORGANIZATION, our revenue is predominantly reliant on membership dues, grants, sponsorship support, funds raised at Harvest STOMP, and individual donations made throughout the year. We are immensely grateful for the generosity of every one of our donors, sponsors, and members—we couldn't do our work without you!

\$2,900,000
INVESTMENT

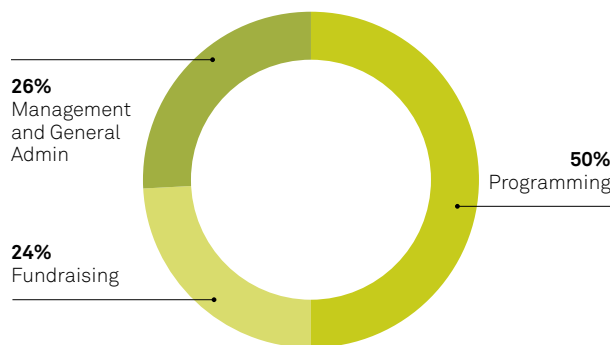
1155
PARTICIPANTS

71
HOURS OF EDUCATION

Revenue



Distribution



Grants

We work to serve our members and our community, including the pursuit of grants that will benefit both. Grant funding not only supports our educational programming, but also shows that key governmental agencies such as the California Department of Food and Agriculture and the United States Department of Agriculture believe in our work and in our ability to have a positive impact through education. In 2022, we were honored to be a recipient of the following three highly competitive grant awards:

- **USDA WESTERN EXTENSION RISK MANAGEMENT EDUCATION GRANT** provided funds for resiliency-management education on climate variability, wildfire prevention and water conservation.
- **USDA WESTERN EXTENSION RISK MANAGEMENT UNDERSERVED GRANT** awarded funds for risk-management education on record keeping, technical assistance and crop insurance.
- **USDA RISK MANAGEMENT AGENCY EDUCATION GRANT** provided funds for risk-management education in the face of climate challenges, specifically drought-associated risk.

Leading Napa Valley to Climate Resiliency

It's no secret that farming in a changing climate is felt deeply by our industry, which is why so many of our programs and events focused on topics that address its impact and how to mitigate it because what happens in the vineyards, effects our entire valley. This is one of the reasons we created our **Climate Science Seminar series**. In 2022, we hosted three sessions of Part 1, an intensive one-day course on climate science. Taught by UC Berkeley's Haas School of Business Senior Lecturer, Andrew "Drew" Isaacs, our **seminar is modeled after his semester-long MBA course "Climate Change and Business Strategy,"** which he describes as an optimistic take on the daunting issue of climate change.

The Expert: Drew Isaacs

Shock is the first reaction most students have when **Drew Isaacs** begins his class and seminars. Learning about the science of climate change, how significant it is and how it's intensified exponentially in a relatively short time, is a revelation. But none of it surprises Drew.



Growers use sheep as an integrative and environmentally friendly way to control under-vine growth, which reduces machinery, sprays, and costs.

Always curious about the world, he's been interested in earth sciences since he was a little boy. He began his career at NASA's Planetary Science Division at the Johnson Space Center in Houston

following undergraduate and graduate degrees in Geochemistry from the University of Michigan. When he was in graduate school scientists were beginning to recognize how CO2 levels and atmospheric temperatures combined caused rapid deterioration of the atmosphere. This piqued his interest, but his professional path took a few turns, including a move to Silicon Valley where his focus shifted to solving engineering problems in semiconductor manufacturing and related high-tech industries, before assuming management and executive roles in public and private corporations.

Drew joined UC Berkeley in 1999, where he began to demonstrate to students how climate change is impacting business, and how business sustainability depends both on mitigating and adapting to ongoing climate change. To date, he has taught technology innovation and climate-change strategy courses for over 10,000 MBA and Engineering students.

The classes he teaches in the degree programs at UC Berkeley and the seminars he teaches for the Napa Valley Grapegrowers serve the same purpose: to help students and the broader community to think more deeply about climate change and how it's impacting our lives and our work.

"My impression is that people have little exposure to the severity of climate change. Our educational system and mass media have not done a good job explaining how significant it is and how advanced it is, let alone what we need to commit to in the future," Drew says.

ANDREW “DREW” ISAACS, HAAS SCHOOL OF BUSINESS SENIOR LECTURER AT UC BERKELEY

He teaches the Napa Valley Grapegrowers Climate Science Seminars pro bono because as a St. Helena resident, it’s the community he’s part of and wants to give back to. He adds, “My impression is that Napa Valley’s grape growers are among the most eager of the groups I teach. They are the engine room for change. They have a high level of engagement and are used to solving problems and taking action.”

Attending the Climate Science Seminar is eye-opening and inspiring. And attendees become a part of a wave of climate literacy that leads to meaningful climate action in our wine community. For example, after Tom Davies, president and managing partner of V. Sattui, attended the Climate Science Seminar, he returned to work and eliminated the use of plastic bottles at V. Sattui—reducing thousands of plastic bottles each year from finding their way to landfill. And this is just one example of changes inspired by the Climate Science Seminar.



Once the initial shock wears off, most of Drew’s students find themselves asking, “what can I do to make a difference.” His response, “Whether you are a farmer, a banker, or even a retiree, the single most impactful action anyone can take to mitigate climate change is, **use less fossil fuel.**”

Programs and Resources

Our 2022 environment-related programs included:

Three **CLIMATE SCIENCE SEMINARS** offered meaningful data on climate change risks and opportunities for businesses, inspiring *85% of the 120 attendees to commit* to making significant changes.

Our **GROWING CONDITIONS REPORT** and **VIDEO** equipped growers, vineyard workers and vineyard managers with more than a decade’s worth of climate metrics, including rainfall, frost, and growing degree days, resulting in innovative farming techniques that address climate change. *355 views*

ROOTSTOCK and **ROOTSTOCK FIELD DAY** provided critical resources for wildfire prevention, water conservation, ecosystem management and climate-smart practices, tools for managing extreme heat and drought, smoke exposure and crop insurance. *188 attendees*

SUSTAINABLE VINEYARD PRACTICES offered two days of crucial expertise addressing irrigation, drought, pests and diseases. *231 attendees*

ORGANIC WINEGROWING CONFERENCE presented attendees with the opportunity to visit four organically farmed vineyards to learn how to support a farm’s entire ecosystem and improve crop quality, yields, and disease and insect resistance through integrative and regenerative practices. *146 attendees*

GRAPE CRUSH REPORT AND CONTRACT NEGOTIATIONS provided updated best practices for contract negotiations, ensuring growers take environmental changes into consideration, including smoke and disaster clauses, *93% of 124 participants indicating they would use .and implement the information provided.*

Ensuring Economic Viability for Our Community

We work to sustain our industry, grower by grower and vineyard by vineyard, because a thriving, equitable farming system benefits the entire community. **We provide grape growers year-long access to programs and services and work to ensure that Napa County's 45,000 acres of vineyards, associated farmland and natural resources remain protected.** Nearly 4 million tourists continue to visit Napa Valley for its wine and agrarian beauty and pour more than \$2 billion into Napa Valley businesses, **supporting an estimated 16,000 jobs in the community.** And **those visitors generate \$85.1 million in tax revenue** that supports local services like recreation, public safety, and road improvements. **Supporting agriculture means promoting a healthy local economy, fostering the next generation, and preserving the uncommon beauty of Napa Valley.**

The Philanthropists: Barbara Gabel and Zach Zachowski



BARBARA GABEL AND ZACH ZACHOWSKI

We aim to build resiliency, because a single grape grower's ability to bounce back from challenges can impact the livelihood and well-being of dozens to thousands of people. To accomplish this, we are fortunate to have the support of our community, including generous donors, like **Barbara Gabel and Zach Zachowski.**

Barbara and Zach had lived in the Oakland Hills for more than 30 years when they decided to exit Zachary's Chicago Pizza, the business they founded in 1983 which is now 100% employee owned. They looked all over the world, in the US and even New Zealand and Canada, for the next place to call home before finding a property in Napa.

The land they purchased and built a home on had the qualities they were seeking, but it also came planted with Sauvignon Blanc and Chardonnay grapes. Becoming grape growers was not part of the plan but for Zach, who had grown up in semi-rural Wisconsin, easing into the life of gentleman farmer was a natural transition.

They quickly formed friendships with other grape growers, including the beloved, late Steve Moulds and his wife Betsy. Steve encouraged Barbara and Zach to promote Napa Valley as often as possible. "When balloons landed at his house, he'd greet them with Champagne," Barbara mentions, "Steve would say, 'this is what people will remember about Napa Valley.'" Steve was a role model in other ways too, including his and Betsy's dedication to giving back to the community.

As former owners of a small business, and now small growers, Barbara and Zach support the Napa Valley Grapegrowers because its efforts foster those types of small businesses. Barbara says, "The organization

2022 Harvest STOMP Chairs, from left, Denise and Oscar Renteria and Michele and John Truchard, announce live auction night fundraising success.

promotes camaraderie among growers; competitors are good about sharing information with each other.”

Barbara and Zach are thoughtful about their philanthropy and target local organizations using three criteria: where a contribution will make a difference, where it is most deserved, and where it will be well spent.

Now as they begin to make another type of “exit plan,” their estate plan, they are relying on the same formula they used with their business, which is to build a good foundation, maintain success, and create a solid exit plan. Otherwise, Zach warns, “It’s like taking a beautiful ride on a horse only to fall off and ruin the dismount at the end.”



A decade after making Napa their home, Barbara says they wake up happy every day. Looking back, she says, “The best thing I ever did was give Zach my phone number in 1975 when he asked for it. It is all so fun. We feel blessed to live here.”

Resources

Our **Napa Valley Weather Alert** delivered emails and texts to help growers and vineyard managers effectively plan for extreme weather events throughout the growing season. *1075 participants.*

For 10 years, our **Wages & Benefits Survey** has been used to benchmark compensation practices in Napa County. Positive trends reflect our educational programming that provides employers with the tools to support and elevate Napa Valley’s vineyard workforce.

Spanish for the Wine Industry focused on vocabulary and conversational skills pertinent to vineyards, wineries, and human resources during a 10-week course. *50 participants*

COVID-19 Updates for Employers continued to keep growers and vineyard managers aware of COVID-19 protocol. *61 attendees*

Tools to Maintain Napa Valley’s Workforce Webinar provided an expert discussion on current labor trends, how to encourage and maintain job satisfaction, and a detailed presentation on the H2A program. *50 participants*

ADVOCACY

Working with Congressman Mike Thompson’s staff on the **2023 Farm Bill** supporting advocacy at the federal level aimed at improved crop insurance coverage and the design of a permanent disaster assistance program.

The Napa Valley Grapegrowers was an active participant in **Napa County’s Groundwater Sustainability Plan** as well as in the development and delivery of two presentations on Water Mitigations Strategies in Napa Valley vineyards to help ensure sustainable management of our precious resources.

FUNDRAISING

Sponsorship supported programs and services as well as underwrote events like our Annual Celebration and Harvest STOMP, ensuring that all funds raised would be used to support the organizations’ missions. *55 sponsors*

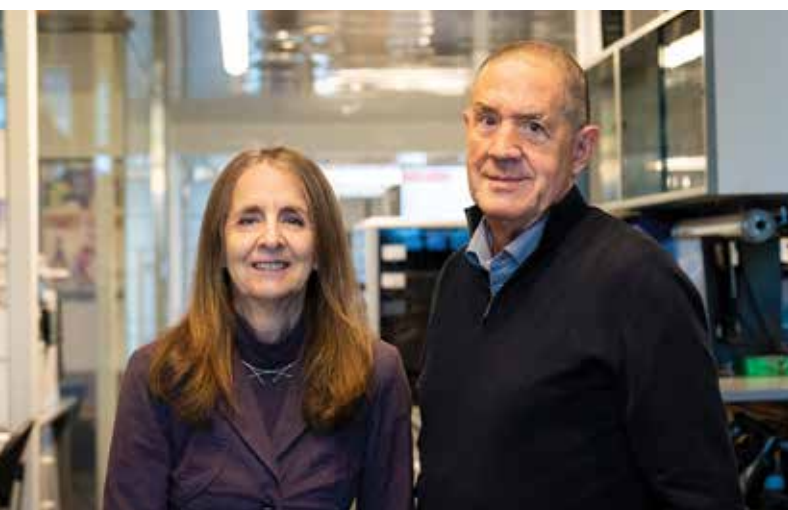
Harvest STOMP reached a new record with \$3.3 million raised for the Napa Valley Grapegrowers and the Napa Valley Farmworker Foundation. *565 guests*

Fighting Fire with Prevention, Mitigation and Innovation

The persistent threat of wildfires calls for progressive tactics for preventing, mitigating and suppressing fires. The Napa Valley Grapegrowers has developed a robust response to address these issues through education, research, and advocacy.

The Sponsors: Marjorie and Gordon Burns

Following billions of dollars of losses to the wine industry stemming from wildfire smoke in 2020, we partnered with ETS Laboratories to research the study of wildfire impact on wine grapes. Remarkably, following disaster, grape contracts and insurance coverage often hinge on indicators of wildfire smoke exposure, and yet, our scientific understanding is still trying to catch up!



MARJORIE AND GORDON BURNS, FOUNDERS AND OWNERS OF ETS LABORATORIES

The results of this study will set much needed benchmarks, to help prevent future economic catastrophe. This partnership has already generated the largest collection of baseline samples in the world, and the research will achieve greater understanding of how grapes interact with wildfire smoke to influence picking decisions and even insurance reform. It has been a ground-breaking effort, and we are grateful to **Marjorie and Gordon Burns, founders and owners of ETS** for their dedication to it, and also for their long-

time sponsorship of the Napa Valley Grapegrowers.

Marjorie and Gordon, recognize that the industry's success is ETS's success, which is why they are such staunch supporters of growers and producers. "As long as we focus on the needs of our clients and continue to provide education and put analysis into perspective, as well as deliver growth and dependability, ETS will be sustainable."

This is no small feat in an industry that has evolved dramatically since ETS was formed in 1978 in Marjorie's basement. In the ensuing 45 years, the couple has not only observed the wine industry grow and change, they've also been instrumental in its growth through innovation in analysis—on a global scale.

More recently, the Burns and their diverse staff have embarked on the wildfire impact study to define the markers that measure the extent of exposure to wildfire smoke. The Burns investment in this project in support of our industry was reciprocated when ETS faced its own wildfire emergency.

In September 2020, as ETS began collecting the wildfire-impact samples, the lab became the home for 15 or 16 fridges and freezers to hold the samples. And then the season's second major fire erupted. St. Helena, where the samples were, faced evacuation. ETS staff couldn't get to work, and the power became unreliable. Gordon mentioned to a client that the samples needed to be moved. The client's reply was, "I got it." That night, while fires were ravaging the surrounding hillsides, the same client returned to ETS with two 40-foot flatbed trucks and a crew. They moved everything and when the ordeal was over refused payment of any kind.

The Burns are clearly passionate about their work. And while the best wines may be made at the intersection of art and science, the best communities are where neighbors supporting neighbors reigns supreme.

At the first annual Fire Resources Fair, 25 organizations gathered to educate community members about preparing for wildfire.

Wildfire Watch

In August, we learned at the last minute that funding was needed for monitoring the three wildfire-detection sensors installed on Atlas Peak, Clover Flat, and Diamond Mountain. The monitoring had been paid for by private organizations in the beginning of the 2022 fire season, but the funding had run out. We were able to step in, and using funds raised at the previous year's Harvest STOMP, pay for the sensors' monitoring for the month of September rather than let them sit unwatched.

Then on Monday, September 5, 2022, as temperatures soared to record highs, the sensors were the first to identify a fire in the eastern hills between Oakville and Yountville. Cal Fire was immediately notified and was able to extinguish the fire quickly, avoiding what could have been a catastrophic event.

Later that week, we received reports of three more fire detections picked up by the sensors and kept under control within the same 24-hour period.

Thanks to the generosity of our STOMP donors, we able to fund the sensor monitors and work with industry and community partners to ensure detection through the entire 2022 fire season—a benefit to everyone who works and lives in Napa County.



Fire Resources Fair

On April 28, in collaboration with our local partners Napa Valley Vintners, Napa FireWise and Napa County Fire, we hosted our first annual Fire Resources Fair at Napa Valley College's Upper Valley Campus.

Over 25 organizations, including the USDA Farm Service Agency and USDA Natural Resource Conservation District, were on-site to teach attendees about fire safety, preparedness, mitigation, and resources. The attendees learned how to better prepare for wildfire season and were provided with information about how to protect their property, structures, and employees/people, insurance options and risk mitigation tools, and so much more.

Resources and Education

FUEL REDUCTION SITE TOUR provided an in-depth, real-life example of how to create and maintain defensible space and incorporate fuel reduction into a vineyard property's annual farm work plan. *19 attendees*

FIRE RESILIENCY BEST PRACTICES VIDEO was made possible by the USDA Western Extension Risk Management Education grant funding and the cooperation of Cal Fire and Napa County Fire. *204 views*

Sharing the Good

In 2022, we remained committed to promoting the Napa Valley grape-growing community as the gold standard for agriculture. We communicated about our own achievements, like a record-breaking Harvest STOMP and funding wildfire early detection sensors during peak fire season, but our focus is always to share the many outstanding achievements of the local community—through extreme weather conditions, growers have adapted, and that’s good news!

In the News

WINE SPECTATOR

“Napa’s 2022 Harvest Stomp Auction Raises \$3.3 Million for Charity”

The event celebrated its 15th year with record support for farmer education and vineyard preservation



Photo by Suzanne Becker Bronk

THE CLIMATE KITCHEN, EPISODE 2



“How Napa Valley Winemakers are on the Front Lines of Climate Change”

NOB HILL GAZETTE

“Harvest STOMP: Preserving Napa Valley’s Ag Land and Supporting Farmworkers”



Photo by Jessica Rowland

NAPA VALLEY REGISTER

“Napa Valley Grapegrowers Report: Preparing the community for wildfire”



Photo by Emma K Morris

In the Community



1.7K Views, 1.6K accounts reached

Promoted by CAL FIRE/Napa County Fire, Napa Firewise, and the Napa Valley Vintners

Email Communications

In 2022 members received 148 Grower Bulletins, which includes events, programs, notable press, and important industry-related updates. With a well-above-the-industry-average open rate, our email communications are keeping our members up to date with NVG news. To join our email list: info@napagrowers.org

Social Media

TOP ORGANIC POSTS:

It was a reel-y fun year for social media! Reels were our top posts last year – followed closely by “good news” posts.



12.1K views
11.3K accounts reached



6.3K views
6K accounts reached

FOLLOW US AT:

- @NapaValleyGrapegrowers
- @Napa_Valley_Grapegrowers
- @napavalleygrapegrowers
- @NVGrapegrowers
- @NVGrapegrowers



BIG NEWS!

We are pleased to announce that NVG joined 1% for the Planet as an Environmental Partner! This partnership is intended to advance our impact as well as involve more businesses and individuals in the environmental movement.

We are committed and excited to continue our environmental work in 2023!



306 likes, 40 shares, 2.6K accounts reached

SOCIAL MEDIA BY THE NUMBERS:

Facebook: **9.3K** Twitter: **2.6K**
Instagram: **4.4K** Youtube: **2K**
TikTok: **12** *New! Follow us and help us grow.*

NVG's Top 3 Most Popular Videos in 2022:

1. 2022 Napa Valley Grower of the Year, Arnulfo Solorio
2. Napa Valley Grapegrowers 2021 Growing Conditions Report
3. Harvest STOMP 2022 Fund-a-Need

Scan the QR code to view and subscribe:



2022 DONORS

*Gifts Received January 1, 2022 –
December 31, 2022*

Michael and Erin Abernathy
Dan Aguilar
Autumn Anderson
Erin Andre
Anonymous
Yeoryios Apallas
Bart and Daphne Araujo
Gustavo and Blanca Avina
Robin and Michelle Baggett
Chris and Gilan Bailey
Michael and Megan Baldacci
James and Jill Barrett
Monica Barrows
Jessica Baumgartner
Mario and Gloria Bazan
Herb Beard and Delia Viader
Scott and Meaghan Becker
Andy Beckstoffer
Kia and Tracy Behnia
Jeff Bennett
Gaetano and Natalie Bettinelli
Larry and Marsha Bettinelli
Stephane Bezian and
Jaime Araujo Bezian
Tony Biagi
Karen Billeci
Justin and Taylor Bird
Jack and Sara Bittner
Jeff and Cathy Black
John Bosetti
Andrew Bottene
Alana Bowen
Matt and Melanie Brain
Dallas and Hillary Brennan
James Bronk and
Suzanne Becker Bronk
Walt and Bernie Brooks
Brandi Brown
Matt and Natalie Bruno
Thomas and Georgia Buck
Garrett and Nathalie Buckland
Karen Cakebread
John and Gwen Callan
John and Melinda Campi
Eric and Julie Carlson
Mike and Heather Carlson
Mary Carpenter
Daniel Ivascyn and Devon Carr
Pilar Caso
Valerie Castellana
Cali Tran and Ellen Chan
Allyson Chapman
Eddie and Jenny Clark
Remi Cohen
Ken and Caretha Coleman
Steve and Seanne Contursi
William Martin and Cathy Corison
Jacqueline Correa
Michael and Chryle Crane

Jay Cretcher
Tracey Cruz
Rich and Carolyn Czapleski
August D'Amato
Hugh Davies
Tom and Cara Davies
Art Davis and Liza Butler
Benton Davis
Melissa Davis
John and Kate Daw
Ronald and Linda DeKoven
Mei Su DeLouise
James and Sonya DeLuca
Joe Dew
Charles Sawyer and Dawne Dickenson
Louis Dolbeare
Matt Domaradzki and Dr. Lily Shamsnia
Ricardo Dominguez
Frank Dotzler
Les Behrens and Lisa Drinkward
Dan and Nancy Duckhorn
David and Yunping Duckhorn
John and Kristi Dunbar
David Duncan
Mark Dunn
Dr. Gan and Bridget Dunnington
Mark and Michelle Eagle
David and Kilee Eakle
Deborah Easter
Joe and Susan Ehrlich
Sue Eisenberg
Matt Emerson
Jon Engelskirger and Julie Johnson
Sandy Fiack
Ashley Finster
Gary and Liz Fisch
Pamela Fishman Cianci
Andy and Trisha Florsheim
Jeff and Karen Fontanella
Larry Fountain
David and Tami Francke
Paul and Susan Frank
Taylor Fultz
Tom and Kyle Futo
Lindsay Gallion
Joe Garcia and Leticia Basaldura
Jeff and Valerie Gargiulo
Tom and KC Garrett
Fred Giuffrida and Pamela Joyner
Paul and Lia Goldberg
Kelly Gomez
Luis and Minerva Gonzalez
Grand Crew Vineyard Management
Mike Granja
Bob and Susan Gray
Brent Gray
Doreen Groff
Brad Groper
Chris and Tara Hall
Ted and Laddie Hall
James and Colleen Harder
Matt Hardin and
Alicia Regusci Hardin

Sandra Harmyk
Ren and Marilyn Harris
James Hauer
Cyrus Hazzard
Dorothy Hearn
Ted and Lisa Henry
Kevin and Diane Herman
Cameron and Bahaneh Hobel
Kim Hocker
Ked and Cecilia Hogan
Sean and Lynn Hogan
Michael and Stephanie Honig
Dan and Lisa Hoskins
Andy and Nancy Hoxsey
Ed and Susanne Hudson
Susan Hunt
Harry and La Verne Hutchison
Chris and Shannon Hyde
Dan and Vivien Hyman
Ernie and Jan Ilsley
Jack Irby and Lori Narlock
David and Heidi Jacquin
Rafael Jimenez
Artie Johnson and Shannon Staglin
Jason Johnson
Dan and Kimberly Johnson
Jim Johnston
Dave and Stacey Jones
Kimball Jones and Suzanne Groth
Rick and Elaine Jones
Rob Jones and Denise Stark-Jones
Dustin and Tiffany Kaiser
Mitch Kamin and Susan Genco
Jeff and Haley Kandarian
Sam and Nancy Kaplan
Jonathan Kaye
Bill and Olga Keever
James and Lindsay Keller
Gene Kelly
Chris and Kali Kenefick
Theresa Kepic
Brian Kerfoot
Ashley King
Gabrielle Kirkland
Christin Kleinstreuer
Ann Knighton
Jeff Knowles
Diane Krebs
Krupp Giving Fund
Jon and Robin Lail
Eric Lamb and Deb Becker
Blair and Parie Lambert
Phillip Lamoreaux and Morgan Morgan
Jason and Rosa Lauritsen
Richard LeBrun
Cliff Lede
Frank and Beth Leeds
Justin Leigon and Adrienne Boudreaux
Katie Leonardini
Michael Levinson
Julia Levitan
Ashley Lewis
Carol Lindstrom

Janet Llamas
Michael Loconto
Ron and Kim Loney
Tyler Loney
Miguel and Cassandra Luna
Kelly and Mary Maher
Phil and Kelly Mahoney
Chris Malloy
Tim Malloy
James and Lacey Marchetti
Leah Marney
Matthiasson
Cynthia May
Bernard McCarthy
Charles and Anne McMinn
Keith McWilliams
Lucas Meister
Albert Melera
Gary and Rina Meltzer
Maxine Mendoza
Monique Metzcus
Bonny Meyer
Dave and Sue Michul
Gary and Leslie Miller
Scott Miller and Sharon Virts
Alan and Sarah Montague
Bryan Moorehead
George and Ann Moskowite
Dr. Elizabeth Moulds
Reed and Aleena Moulds
Vinanta Mundra
Alfred Murata
Kimberly Naffziger
Napa Valley Community Foundation
Anthony and Suzanne Narducci
Greg Neal
Erik Nickel
Craig Nordby
Tony Nunes
Barton O'Brien
Jeff Onysko and
Kendall Hoxsey-Onysko
Andrew and Jenni Opatz
Opus One
Caren and Nick Orum
Brooks and Beth Painter
David and Sandy Parker
Laura Parker
Jake and Molly Parnell
Mick and Lana Partridge
Pradip Patel
Steve and Amparo Patterson
Alfredo and Brenda Pedroza
David and Andrea Perata
Joe and Lauren Pesch
Michael Straka and
Francoise Peschon
John and Laura Peters
Daniel Petroski
Luis Pettinato
Carter Pettit
Jacob Pickett and
Morgaen Hoxsey-Pickett

Dino Pillinini
Donna Placido and Dru DeSantis
Alissia Pope
Clay Popko
Mark Porembski and
Jennifer Williams
Michael and Melissa Prichett
Nick and Nicholle Priola
Sean Pryden
Mark Pulido and Donna Walker
John and Jennifer Putnam
Frank Rad
Jason and Laura Ray
Peter Read
Chris Reed
Brian Regan and Megan Brennan
James and Laura Regusci
Oscar and Denise Renteria
James Revie
Dayna Ricci
Pete and Leslie Richmond
Philip and Beth Rielly
Deborah Robertson
KR and Laura Rombauer
Lorraine Rominger
Grant and Georgia Rosenblum
Molly Roudabush
Samantha Rubanowitz
Jon Ruel and Yasi Ayat
Brian and Erin Russell
Lesley Russell
Rutherford River Ranch
Scott and Elaine Sabatino
Enrique Salem and Sandy Mancini
Salesforce.com, inc.
Glenn and Anne Marie Salva
Mary Sandbulte
Beverlee Saylor
Mary Anne Schaffer
Teddy Schiff
Mark and Kimberly Scott
Matilda Scott
Marc Seidner
Steve and Nazy Severaid
Brad and Carrie Shafer
Shafer Vineyards
Dan Shapiro
Jen Shaw
Dave and Amy Shein
Jeffrey and Courtney Shifflett
Rick Shone
Michael Silacci and Victoria Coleman
Tony Simmons
Heather Sirdashney
Sarah Skeen
Tracy Smith
Arnulfo and Claudia Solorio
Rob Sorenson
Joyce Stavert
Gunther Stein and Emily Taylor
Jason and Andrea Steiner
Stevens Family Fund
Scott Studley and Emily Biskup

Kristi Synek
Kara Taddei
Taddei Vineyards
Kristen Tantarelli
Stan and Patty Teaderman
John and Sandra Thompson
Sonia Tolbert
Kinman Tong
Bob and Maria Torres
Benoit and Nikita Touquette
Chris Towt
Jennifer Trainor
John and Janet Trefethen
John and Veronica Trinidad
Anthony and Suzanne Truchard
John and Michele Truchard
Tony and Jo Ann Truchard
Kirk Venge and Brittany Pederson
Alan and Mariela Viader
Don and Hilary Walker
Bill and Susan Walsh
Philippa Ward
Dave and Kim Weinmeister
Norman Weir
Brett and Tracy Weis
Nate and Sally Weis
Peter Wendt and Rebecca Martin
Candace Westgate
Todd and Amy Whiteford
Geoff Whitman
Dave Whitmer
Paul Wiesner and Chantal Duboc
John and Peggy Wilkinson
Mrs. Diane Wilsey
Andrew and Allison Wilson
John Winkelhaus and Diane Maefs
Michael Wolf and Robin Cooper
Steve Rasmussen and Felicia Woytak
Yountville Invitational Bocce
Tournament
Zach Zachowski and Barbara Gabel
Todd Zapolski

IN KIND SUPPORTERS

Allied Propane Services
Alpha Omega
American AgCredit
Angele Restaurant
Antica Napa Valley
Arkenstone
Arrow & Branch
Auberge du Soleil
B Cellars
Bazan Cellars Tasting Room
Beau Wine Tours
Beaulieu Vineyards
Beckstoffer Vineyards
Behrens Family Winery
Benchmark Wine Group
Bergin Screen Printing and Etching
Bin to Bottle
Bistro Don Giovanni
Bottega

Bright Rentals
Brix
Bryant Estate
CADE
Cakebread Cellars
Canard Vineyard
Caymus Vineyards
Central Valley
Clif Family Winery
Cole's Chop House
Colgin Cellars
Compline Restaurant and Wine Shop
Conn Creek Winery
Cordero Vineyards
Corison Winery
Correlation Wine Company
Crocker & Starr Winery
Dave Whitmer
Detert Vineyard
Domaine Carneros
Dominus Estate
Drinkward Peschon
Eakle Family Wines
Eisele Vineyard
Element 28
Eleven Eleven Winery
Encanto Vineyards LLC
Erin Bright Russell
FARM at Carneros
FARM Napa Valley
Farmstead
FAVIA Erickson Winegrowers
Fontanella Family Winery
Fork in the Road Vineyard
Four Corners Trading Co.
Four Seasons
Frog's Leap
Full Stop Management
Gabriel-Glas
Gallica Wine
Ghost Block Estate Wines
Goose & Gander
govino
Green Valley Tractor, Inc.
Groth Vineyards & Winery
Hall Wines
Hanabi Lager Company
Harlan Estate
Heimark Vineyard
Hudson Ranch
Hyde Vineyard Estate
J. Davies
Jackson Street Wine Warehouse
JaM Cellars
JBH Photo
Jean Phillips
John and Gwen Callan
John and Michele Truchard
John Anthony Vineyards
Johnny Tejas Ranch Water
Jones Family Vineyards
Joseph Phelps Vineyards
Karen Cakebread

Keever Vineyards & Winery
Kelly Family Vineyards
Kenefick Ranch Vineyard & Winery
La Toque
Lail Vineyards
Larkmead Vineyards
Lawrence Wine Estates
Long Meadow Ranch
Lovina
Lux
Madeleine's Macarons
Mary Maher
Massican
Mathew Bruno
Matthiasson
Max Lang
Meteor Vineyard
Michael Roche
Moskowite Winery
Moulds Family Vineyard
Mustards Grill
Napa Printing
Napa Valley Luxury Restroom
Napa Valley Reserve
Nimbus Arts
Nordby Construction
Oakville Ranch Vineyards
Oakville Winegrowers
O'Farrell Hat Company
Okapi
Opus One
Oscar and Denise Renteria
OVID Napa Valley
Pacaso
Pete Richmond
Phillips Family Farming LLC
Pine Ridge Vineyards
Pride Mountain Vineyards
Pulido-Walker
PV365 Winery LLC
Regusci Vineyard Management
Regusci Winery
Renteria Brown Ranch
Renteria Vineyard Management
Rosie Hospitality
Saint Helena Winery
Savage & Cooke
Scarecrow
Schramsberg
Shafer Vineyards
Silver Oak Cellars
Sire Estate Wines
SODHANI Vineyards
Solage
Somnium
Southside
Spottswoode Winery
Staglin Family Vineyard
Stag's Leap Wine Cellars
Stanly Ranch
Sunbelt Rentals
Tacos el Muchacho Alegre
Tattered Flag Vineyards

Teaderman Vineyards
The Duckhorn Portfolio
The Farmhouse Vineyard
The Q Restaurant & Bar
Tom Davies
Tom Eddy Winery
Tre Posti
Trefethen Family Vineyards
Tres Perlas
Tres Sabores
Trinchero Family Estates
Trois Noix
Tugboat, Inc.
Venge Vineyards
Villa Corona, Napa
Villa Corona, St. Helena
Vina Esperanza
Vineyard 29
Wild Strongholds
Yount Mill Vineyards
ZIATA

PRODUCTION

Photography

Suzanne Becker-Bronk,
President's Letter, 4, 5, 6, 7, 13
Sarah Risk, Cover, 2

Report Design

Studio NaCl, Christine Cuccia

Printing

Napa Valley Printing and Graphics

STAFF

Sonya DeLuca

Interim Executive Director

Kathie Clement

Finance Director

Caroline Feuchuk

Marketing Director

Emily Hegarty

Program Director

Alexandra Konieczny

Grower Advocacy Coordinator

Molly Moran Williams

*Industry & Community Relations
Director*

Priscilla Morella

Bookkeeping Assistant

Lori Narlock

Development Manager

Ben O'Dwyer

Program Manager

Quincy Scott

Event Manager

*We apologize for any omissions,
misspellings, or misrepresentations
in our donor lists. Please contact us
to notify us of a correction or if you'd
like to opt out of future mailings.
info@napagrowers.org
707-944-8311*

Meet Arnulfo Solorio, 2022 Grower of the Year

Arnulfo “Nufo” Solorio is a Partner and Vice President of Operations at Silverado Farming Company, where he has served in leadership roles since 2002. He served three 3-year terms on the Napa Valley Grapegrowers Board of Directors and was the first of Mexican descent to do so.



Nufo was passionate about providing professional development and educational opportunities to farmworkers and their families and in 2011 he cemented his legacy by working with the Napa Valley Grapegrowers to create the Napa Valley Farmworker Foundation. Today, the Napa Valley Farmworker Foundation serves thousands of farmworkers each year with programs in literacy, leadership, vocational training, mentorship, and community participation.

Born in Patzimaró, Michoacán, Mexico, Nufo dreamed of going to school from a young age, but his family were ranchers in Mexico, and he was told: “Books do not feed you; animals and land do.”

Following his dreams, Nufo traveled to Napa at the age of 14, but quickly realized to get an education, he needed money. He began working at Charles Krug as a fieldworker and mechanic’s assistant while following crops through Arizona, California, and Washington. He eventually worked his way through school and in 1984 enrolled in Napa Valley College. Since then, he has completed enough courses to receive three Associates Degrees—all while working full-time and raising a family.

Nufo strongly believes education is the key to success, that learning never stops, and that empathy and compassion are the key to successful leadership. We congratulate Nufo on following his passion, realizing his dreams and working to help others do the same.

ARNULFO SOLORIO

NVG BOARD OF DIRECTORS

Mary Maher, President
Silverado Farming Company

Pete Richmond, Vice President
Silverado Farming Company

Meaghan Becker, Treasurer
In Vino Veritas and Realm Cellars

Erin Bright Russell
*Rancho Chimiles and Coldwell
Banker Brokers of the Valley*

Garrett Buckland
Premiere Viticultural Services

Karen Cakebread
ZIATA Wines

Tom Davies
V. Sattui Winery

Suzanne Groth
Groth Vineyards & Winery

Ted Hall
Long Meadow Ranch

Kendall Hoxsey-Onysko
*Yount Mill Vineyards and
Napa Wine Company*

Justin Leigon
Piña Vineyard Management

Caleb Mosley
Matthiasson Wines

Dan Petroski
Massican

Oscar Renteria
Renteria Vineyard Management

Amy Whiteford
Bloodlines Wines

Dave Whitmer
*Napa County Planning
Commissioner and Former Napa
County Agricultural Commissioner*

2022 Sponsors

Annual Celebration

Farella Braun + Martel
Moss Adams LLP
Moulds Family Vineyard
Pearls Farm Labor Inc.
Sunbelt Rentals

Strategic

PREMIER PARTNERS

Allied Propane Service
American AgCredit FLCA

DISTINGUISHED SPONSORS

Adventist Health St. Helena Hospital
Circle R Ranch
Duarte Nursery
ETS Laboratories
Pulido-Walker Vineyards

MAJOR SPONSORS

Agri Analysis
Brotemarkle, Davis & Co.
Care West Insurance Company
Central Valley
Paradigm Winery

SIGNATURE SPONSORS

Bergin Screen Printing & Etching
McKague Rosasco LLP
Recology Organics
Semios
Stag's Leap Wine Cellars
Turrentine Brokerage

Harvest STOMP

PRESENTING PARTNER

JaM Cellars Inc.

PREMIER PARTNERS

FARM Napa Valley
Mechanics Bank

DISTINGUISHED SPONSORS

Nordby Construction
Pulido-Walker Vineyards
Silicon Valley Bank
St. Helena Hospital Foundation
Trinchero Family Estates

MAJOR SPONSORS

Baldacci Family Vineyards
Bank of Marin
Beau Wine Tours
Bin to Bottle
BPM LLP
Bright Event Rentals
Caymus Vineyards
Central Valley
Chappellet Vineyard
Cliff Lede Vineyards
Coblentz Patch Duffy & Bass
Dickenson, Peatman & Fogarty
Farella Braun + Martel
Gargiulo Vineyards
Green Valley Tractor Inc.
Greenspan Co./adjusters International
govino

Hardin Clark Vineyard Management
In Vino Veritas
Jaguar F. L. C. Inc.
Malloy Imrie & Vasconi Insurance
Services
Moss Adams LLP
Napa Printing & Design
Napa Valley Luxury Restrooms
Napa Valley Petroleum
Pan American Insurance Services Inc.
Sunbelt Rentals
Sunridge Nurseries Inc.
The Lux Productions
TricorBraun WinePak
Union Bank
V. Sattui Winery Inc.
Wells Fargo Bank
Wonderful Nurseries
Zenith Insurance



831 Latour Court, Suite A, Napa, California 94558

(707) 944-8311 napagrowers.org

100% Recycled Paper